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Students to move into The Broadway this week

By Aimee Curl

The Broadway, Portland State University's newest dormitory, will open to students Saturday.

The 10-story, mixed-use development includes 383 residential units on the top eight floors, classrooms, conference rooms and a 24-hour computer laboratory on the second floor, and more than 15,000 square feet of ground-floor retail space.

It was developed as part of a partnership between Gerding/Edlen Development Co. LLC and the university.

"The Broadway is a huge step in a team effort to make Portland State more competitive in attracting the state's and the nation's brightest minds," Cathy Dyck, PSU's interim vice president for finance and administration, said in a prepared statement announcing the building's opening.

"The challenge we've had for years has been the need for more on-campus housing," she said.

Prior to development of The Broadway, Portland State had 1,240 units for its 24,000 students. All of the units have been spoken for in the \$47.5-million, 217,000-square-foot project, located on Southwest Broadway Avenue at Jackson Street in downtown Portland.

The ground-floor space of the building is also entirely committed with either signed leases or letters of intent, said Ramona Harrington of Oregon Commercial Properties, the leasing agent on the project. Signed tenants include: Cold Stone Creamery, Great Clips for Hair and Zelda's Coffee House & Bagel Bar.

"We have leases out for signature with two other national groups as well as interest from a few service providers," Harrington said. "The university is looking at each retailer individually to create a very synergistic atmosphere and has had enough activity that they can choose who goes in."

She said the ground-floor tenants in The Broadway will likely open around the first of the year.

Hoffman Construction Co. is the general contractor, and Otak Architects P.C. is the designer of the project, which also includes an eco-roof comprised of grasses and sedums that are native to the state.

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